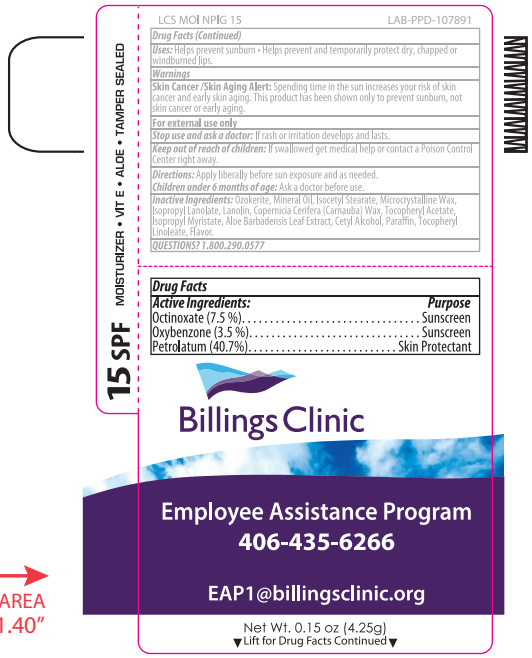
# Customer Art Approval Form

Tracking Number:

QBUSINE PO#CSWT2X-N_BC EMPLOYEE ASSISTANCE PROGRAM(W670879)

## ITEM PPD-320
Super Moisture SPF 15

LAB-PPD-107891




Imprint Color(s)

C M Y K

## Art Guidelines

**1. Labels**

a. Positive imprint - 5 pt minimum ..... Sample Text
b. Reverse imprint - 7 pt minimum ..... Sample Text
c. Serif and italic types - 7 pt minimum ..... Sample Text
d. Line weight, positive lines - .5 .....
e. Line weight, reverse lines (gap) - .75 .....

* Ornate and display type faces will be printed on a case-by-case analysis.

* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

**Ship Date is 5 Business Days from Art Approval**